

New Fam Sponsorship Opportunity – Curious Friends

Page Title

Filming Opportunity with American Independent Film Makers

Introduction

STB Americas is seeking support for an upcoming filming opportunity in Singapore for a short film called *Curious Friends*. The short film will explore Singapore through a local's lens and showcase Singapore's vibrant multiculturalism.

Name of Fam Trip	Filming for Curious Friends
Dates of Fam	11 December 2026 – 2 January 2027
Group Size	4pax
Country of Participants	USA
Profile	Filmmakers
Type of Sponsorship	<ul style="list-style-type: none">• Accommodation (Full or Co-sponsorship)• Attractions and Experiences (Full or Co-sponsorship)<ul style="list-style-type: none">• Meals (Full or Co-sponsorship)
Additional details/criteria for sponsorship	<p><i>Attractions and Experiences:</i></p> <p><i>Hidden Gems/Unique Experiences (MBS on NYE, sentosa, museums, night safari, botanical gardens, etc), Adventure Travel, Foodie (hawker centers, fine dining vs local eateries, hidden spots, etc), Nightlife (live music, performances, dancing, cultural experiences, etc), Local Experiences (family/friends holiday plans, dinner with a local, community events, game nights, book clubs, school sports, networking mixers, etc)</i></p> <p><i>Accommodation:</i></p> <p><i>For 4pax from Dec 11-Jan 2, meeting room availability for production meetings, ideally central location</i></p>
Information about FAM Participants	<p><i>Erica Bass (@erica.bass) – Host</i></p> <p><i>Currently a DC-based theatre producer, actor, and artist, Erica is a self-proclaimed third-culture kid and globe-trotting hooligan. Born and raised in Singapore, she spent her childhood years developing a fierce passion for travel and performance, and her adult years working to marry the two. She studied Theatre, Political Science, and the Classical Humanities at the University of North Carolina, Chapel Hill, and now serves as the Co-Artistic Director of Peregrine Theatre Company, an independent theatre company platforming the work of early-career artists in the DMV.</i></p>

Jack Wolf Perry (@jackwolfperry) – Director

A graduate of Chapman University, Jack is a Jewish-Canadian filmmaker working at Sony Pictures Entertainment. He is proudly addicted to film and travel—the only thing he loves more is when they coincide. In addition to directing film projects all across the United States and off the coast of Portugal, he taught filmmaking to high schoolers in Normandy, France, at Berridge Programs. Directly tied to his passion for travel, his films span many landscapes, including the Old West, Medieval Europe, 1970s airspace, and an afterlife on the other side of the cosmos.

Shreya Ambatti (@Shreyaambatti, @acaciatreecollective) – Producer

Shreya Ambatti is an Indian-American producer, travel blogger, and actor from Queens, NY. She founded the Acacia Tree Collective on the basis of courageous storytelling through international showcases, docu-series, and travel essays, now including her concept, Curious Friends! She is also a co-producer at Jwala Productions, where she and her team tackle intercultural and identity themes through theatre, with an emphasis on storytelling within the South Asian diaspora. She is not new to Singapore, having visited there back in 2023, and is excited to film and explore the marvels of friendship and community alongside her team this time around!

Isha Lal (Isha.lal) - Marketing

Isha Lal is an NYU Tisch graduate and Social Media and Marketing manager based in NYC. She is currently working at Jwala Productions as the Chief Marketing Officer and handled the graphic design on projects such as Alien Anchors at Caveat NYC, Eva’s eye at The Flea Theater, the Jwala Masala Mixer Fundraising campaign, and soon will be working on How to Trap a Cockroach at Q.E.D Astoria. Her work focuses on nostalgia revamped and manmade materials, tactile and accessible designs.

Eligibility

- All Singapore-based stakeholders are open to apply.
- STB will shortlist and inform stakeholders of the outcome once the EOI closes.
- STB reserves the right to decline/accept at their discretion

Expression of Interest Opens

16 June 2026

Expression of Interest Closes

16 November 2026

Point of Contact

*For more details and expression of interest, please contact:
Marissa Castro, STB Americas Digital Marketing Manager
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